



FAMOUS NAMES

# Product Portfolio

2024



# WELCOME TO FAMOUS NAMES PRODUCTS

AND OUR INNOVATIVE TECHNOLOGY



# RESHAPING THE FUTURE WITH...

## PURPOSE

Famous Names LLC was founded in 2010 by Linda and Jim Nordstrom and Lisa Hamilton. Jim and Linda have spent their entire professional careers in The Professional Beauty Industry. Since its inception, Famous Names LLC has been dedicated to creating Best In Class products exclusively for Skin and Nail Professionals.

## PASSION

After starting her career as a successful Salon Owner, Linda became an Educator and Advocate for Nail Technicians and Artists worldwide. With 40 years of experience, she now leads the global educational and customer support strategy for Famous Names.

## PERSISTENCE

Jim has been in the Professional Beauty Industry for over 40 years and began his career as co-founder of Creative Nail Design (now CND). He serves as Chairman of Famous Names with a special focus on Research & Development and Distribution Development.

## PRODUCT PERFECTION



**Lisa Hamilton**  
Famous Names Products Co-Founder

Lisa has over 40 years in Operations Management with 35 being in the Professional Beauty Industry. She handles our Purchasing, Production Planning, Manufacturing and is our resident Netsuite software guru for Famous Names.



**Linda & Jim Nordstrom**  
Famous Names Products Co-Founders



**Niki Nordstrom**  
Famous Names Logistics Manager

Niki has grown up in the professional beauty industry, following in her parents' footsteps. She is an accomplished Cosmetologist trained by Vidal Sassoon and has been a part of Famous Names since its start. She has worked as show manager and now runs the Distribution Center. Anyone that knows Niki knows she has an amazing zest for life and is up for just about any challenge!



**Carli Nordstrom**  
Carli joined the Famous Names Team after graduating from UNLV (University Nevada of Las Vegas) 2021 with a major in International Business and a minor in Finance. Growing up in a family dedicated to the Professional Beauty Industry it was a natural she would be part of the team! Carli works in Finance, Accounting and Marketing.

[FamousNamesProducts.com](https://FamousNamesProducts.com)

# PRODUCT TIMELINE

“ I carefully select all the products used in my salon to provide the healthiest possible options, and pride myself in only working with companies who work to make top-of-the-line products, provide professional education, and care about their products as much as I care about my clients.

- Karissa Geiger, Nails by Karissa, Top 25 Salon



## AWARD-WINNING PRODUCTS



For a product to be a “FAMOUS NAME” it must be the best in class. We will only introduce the best.

We are a company dedicated to selling only to the Skin and Nail Professional.

We are committed to our partnership with the Professional Salon Industry.

Your industry is our industry. Together let's make it the best it can be.

- 2019**  
**NAILS MAGAZINE READERS CHOICE AWARDS**
- Favorite Strengthener or Treatment **The IBX SYSTEM**
  - Favorite Cuticle Treatment **Dadi'™ Oil**
  - Favorite Lotion For Hands Or Body **Luxury Dadi'™ Lotion**



- 2019**  
**NAILPRO MAGAZINE READERS CHOICE AWARDS**
- Best Nail Treatment **The IBX SYSTEM**
  - Best Scrub **Dadi'™ Scrub**
  - Favorite New Product **Dadi'™ Scrub**

- 2020**  
**NAILPRO MAGAZINE READERS CHOICE AWARDS**
- Best Nail Treatment **The IBX SYSTEM**
  - Best Cuticle Treatment **Dadi'™ Oil**

- 2021**  
**NAILPRO MAGAZINE READERS CHOICE AWARDS**
- Winner**
- Best Manicure Lotion **Luxury Dadi'™ Lotion**
  - Best Foot File **LOOSIN' IT FOOT FILE**
  - Best Lotion **Dadi'™ Lotion Gold**
- Finalist**
- Best Cuticle Oil **Dadi'™ Oil**

- Best Pedicure Lotion **Dadi'™ Lotion Gold**
- Best Nail Treatment **IBX SYSTEM**
- Best Callus Treatment **FAMOUS RELEAF™ CUTI-CAL**

- 2022**  
**NAILPRO MAGAZINE READERS CHOICE AWARDS**
- Winner**
- Best Nail Treatment **IBX SYSTEM**
  - Best Cuticle Oil **Dadi'™ Oil**
- Finalist**
- Best Manicure Lotion **Luxury Dadi'™ Lotion**

- 2023**  
**NAILPRO MAGAZINE READERS CHOICE AWARDS**
- Finalist**
- Best Nail Treatment **IBX SYSTEM**
  - Best Cuticle Oil **Dadi'™ Oil**
  - Best Cuticle Treatment **RELEAF™ Cuti-Cal**



# BEFORE & AFTER

The Truth Is In The Photo And The Products



Before & After using FAMOUS RELEAF™

Before & After using FAMOUS RELEAF™



Before & After using FAMOUS RELEAF™

Before & After using FAMOUS RELEAF™

## FAMOUS NAMES IS HERE FOR YOU!

FamousNamesProducts.com for the latest on Famous Names  
 +1-858-779-1513  
 info@famousnamesproducts.com

**ACCOUNT SETUP** (For Licensed Professional Only)  
 Go to [LoveFamousNames.com](http://LoveFamousNames.com) and then click Contact and fill out the Famous Names Contact Form. Make sure you have your professional license number handy!

### ASK ABOUT

- Our Salon Locator
- Education for IBX and FAMOUS RELEAF™
  - Online
  - Trade Shows (See our website for details)
- Distributor Locator on our main website

### ORDERING

- Visit [LoveFamousNames.com](http://LoveFamousNames.com)
- Orders are shipped within 48 hours
- Freight is free on orders of \$100 (Does not apply for Hawaii & Alaska)



# ACESO™

## Our Goddess Of Nail Recovery

A Salon Solution designed to provide support to the symptoms of some common nail conditions by penetrating through the nail plate onto the nail bed and the surrounding soft tissue. The products use natural bio-actives to support the results.

ACESO may address the symptoms associated with the following conditions:

- Athlete's Foot (Tinea Pedis)
- Fungus
- Bacteria
- Hyperkeritosis
- Onycholysis

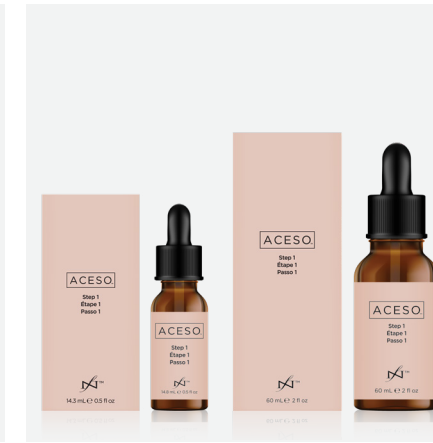


*I am so impressed with the results of ACESO!!! I never thought my nail would ever look normal again much less if I would ever be able to wear gel or gel polish again and I now have my nail back to looking amazing and healthy!*

- Linda N.



**ACESO® DEBRIDER**  
60 mL / 2 fl oz  
Item# 4042



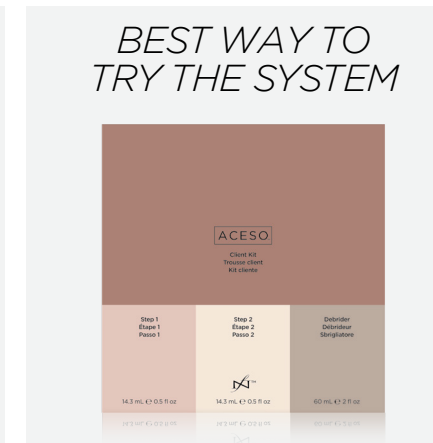
**ACESO® STEP 1**  
14.3 mL / 0.5 fl oz, Item# 4033  
60 mL / 2 fl oz, Item# 4035



**ACESO® STEP 2**  
14.3 mL / 0.5 fl oz, Item# 4038  
60 mL / 2 fl oz, Item# 4040



**ACESO® KICK START SOAK**  
369 g / 13 oz  
Item# 4030



**ACESO® CLIENT KIT**  
ACESO DEBRIDER 60 mL / 2 fl oz  
ACESO STEP 1 14.3 mL / 0.5 fl oz  
ACESO STEP 2 14.3 mL / 0.5 fl oz  
Item# 4044



# Our Goddess of Nail Recovery

POWERED  
BY NATURAL  
BIO-ACTIVES



## ACESO Kick Start Soak

Kick Start Soak prepares the feet/nails in the salon to effectively begin the ACESO System.

It utilizes natural bio-actives and oil absorbers.

### Kick Start Soak's natural actives include:

Quillaja, Tea Tree Oil, Clove, and Citric Acid

## ACESO Step 1

Applied to the surface and/or under the nail plate to the nail bed.

### Step One's natural actives include:

Tea Tree Oil, Clove, and Betaine.

## ACESO Step 2

Applied to the soft tissue around the nail plate and between the fingers and toes.

### Step Two's natural actives include:

Tea Tree, Clove, Tannic Acid, and Prolomine

## ACESO Debrider

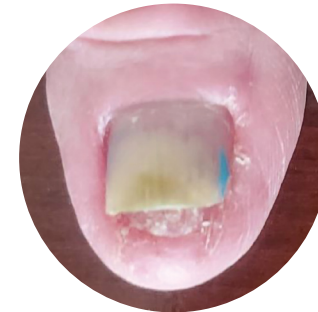
- Debrider is used to "flush out" dead tissue and debris between the nail plate and nail bed.

- Debrider aids in allowing new nail growth to more quickly attach.

### Debrider's natural actives include:

Quillaja

# BEFORE & AFTER



Before ACESO



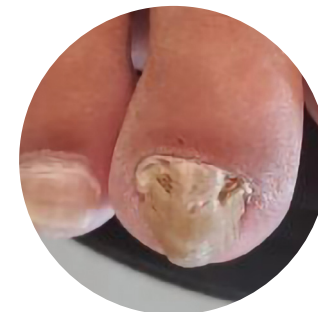
After ACESO



Before ACESO



After ACESO



Before ACESO



After ACESO



Before ACESO



After ACESO



# IBX<sup>®</sup> SYSTEM

The IBX<sup>®</sup> SYSTEM is a revolutionary two-part system that toughens the natural nail from WITHIN so that it can grow on it's own. It also acts as a "protective shield" INSIDE the natural nail under all gel polishes.

The IBX<sup>®</sup> SYSTEM works by fusing the nail's top layers together by creating an inter-penetrating polymer network that becomes a permanent addition to the nail.

The IBX<sup>®</sup> SYSTEM is a service based product to use alone or in conjunction with another nail service on your clients and provides you with incremental revenue as an add-on service.

Famous Names has a complete educational program (on-line and in person) so you may master it's use and maximize results.



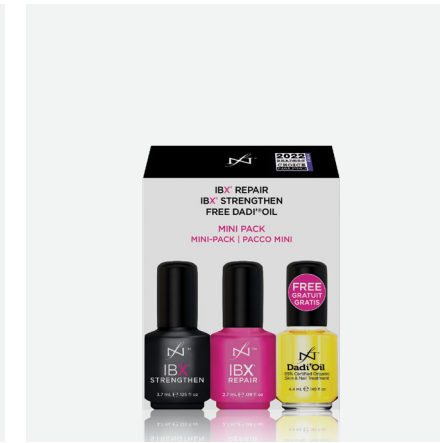
*IBX<sup>®</sup> really is a game changer to keep your nails healthy and strong. It is nice to have a system that truly works and helps to fix your nail needs.*

- Tina, Radiant Rose Beauty Room

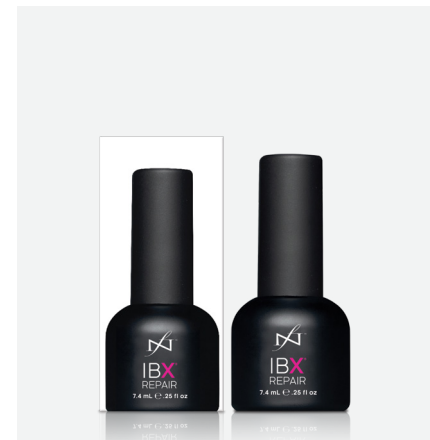
## BEST WAY TO TRY THE SYSTEM



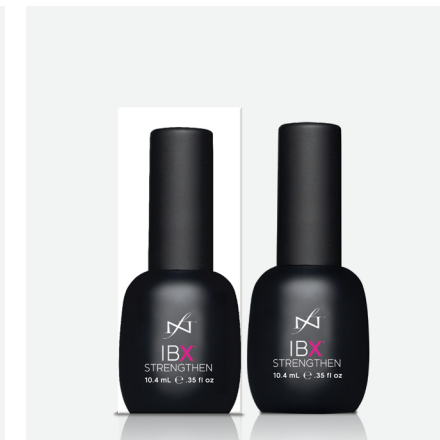
**IBX<sup>®</sup> SYSTEM Duo Pack**  
 IBX STRENGTHEN 10.4 mL / .35 fl oz  
 IBX REPAIR 7.4 mL / .25 fl oz  
 Item# 4020



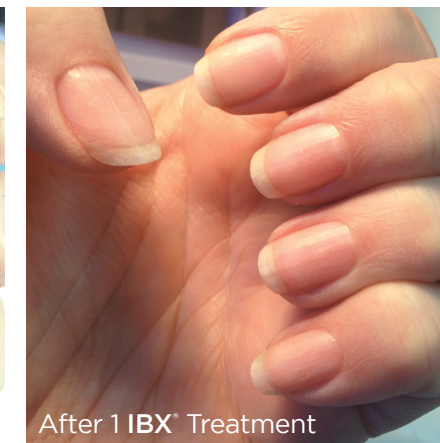
**IBX<sup>®</sup> MINI PACK**  
 IBX STRENGTHEN 3.75 mL / .125 fl oz  
 IBX REPAIR 2.7 mL / .09 fl oz  
 DadiOil 3.75 mL / .125 fl oz  
 Item# 4022



**IBX<sup>®</sup> REPAIR**  
 7.4 mL / .25 fl oz  
 Item# 4015



**IBX<sup>®</sup> STRENGTHEN**  
 10.4 mL / .35 fl oz  
 Item# 4010



After 1 IBX<sup>®</sup> Treatment



*I love using IBX<sup>®</sup>! I offer it to my clients as a way to "rehab" nail damage and reinforce weak nails. It's also great for doing repairs on a torn nail. My clients love that it's their nail being fixed from the inside, and not just put a layer of acrylic on top like most salons do.*

- Karissa Geiger, Nails by Karissa, Top 25 Salon

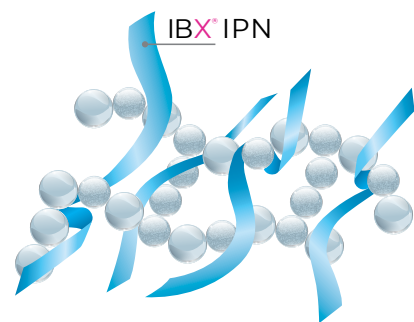
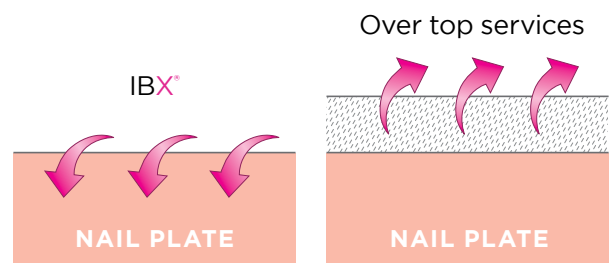




PROTECT  
GROW  
STRENGTHEN  
REPAIR  
SMOOTH

# IBX<sup>®</sup> SYSTEM

Longer and more beautiful natural nails!  
A nail revolution that **perfects** what nature always intended.



**WHAT MAKES IBX<sup>®</sup> DIFFERENT AND UNIQUE?**  
The IBX<sup>®</sup> SYSTEM is the first treatment of its kind — a toughener that works **INSIDE** the nail plate, instead of an enhancement that just sits on top.

IBX<sup>®</sup> penetrates into the upper layers of the nail plate, but then cross-links to itself and not to the keratin in the nail plate. Unlike other formaldehyde-based products, IBX<sup>®</sup> makes nails flexible instead of brittle.

Upon curing, IBX<sup>®</sup> locks in to form an IPN (Interpenetrating Polymer Network) within the upper layers of the nail plate.

That IPN, a permanent addition to the nail plate, is the foundation of the IBX<sup>®</sup> magic that encourages natural nail growth and protects nails underneath Gel Polish.

# BENEFITS

OF THE IBX<sup>®</sup> SYSTEM

## We're Done Hiding

**Problem Nails** — so we've found a way to really **HELP** them. The UV/LED curable technology in The IBX<sup>®</sup> SYSTEM penetrates into the upper layers of the nail plate to toughen and protect weak nails, as well as fix chronic imperfections.

Here's what to expect...

### UNDER GEL POLISH/ALL NAIL ENHANCEMENTS

- Creates a protective shield for the natural nail, safeguarding it against the Gel Polish removal process (IBX<sup>®</sup> STRENGTHEN)
- Reduction of surface-based “white spots” (IBX<sup>®</sup> REPAIR)

### AS A NAIL GROWTH TREATMENT

- Repair of severe or chronic nail damage that would typically prevent nail growth (IBX<sup>®</sup> REPAIR)
- Internally toughens the nail plate to allow for growth (IBX<sup>®</sup> STRENGTHEN)
- Fills in grooves to smooth the nail plate
- Improves natural nail color and appearance

### TO THE NAIL PROFESSIONAL

- Increased revenue from what has become the ultimate add-on service. **Healthy nails, happy customers!**





# DADI'OIL

## 100% Natural

95% Certified Organic Skin & Nail Treatment Oil.

We searched the world for the very best bio-similar, certified organic oils. Our goal? To deliver moisturizing benefits to the skin, and flexibility, toughness and shine to the nail.

Dadi'Oil offers fast, non-greasy, deep penetration and a clean, light aroma made up of a blend of essential oils.

The benefits of Dadi'Oil include:

- Absorbs quickly and penetrates deeply
- Great moisturizer for the skin with quick, non-greasy penetration
- Enhances flexibility and prevents nail brittleness
- Long-lasting color stability and shelf life

Dadi'Oil is packed with the highest-quality oils and nutrients, including:

- High-Purity Avocado Oil\* - High in Vitamins A & D
- Extra Virgin Olive Oil\* - Anti-inflammatory properties
- Jojoba Oil\* - For deep penetration
- Tocopherol (Natural Vit E) - Powerful Antioxidant

\*Certified Organic

“

*My family and I live on Dadi' Oil... it's not just for healthier nails. It's so versatile we literally use it head to toe on a daily basis.*

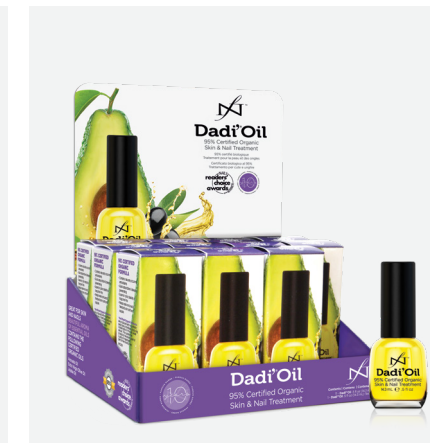
- Danielle Correy, Healthy Nails by Bad Kitty Claws, Top 25 Salon



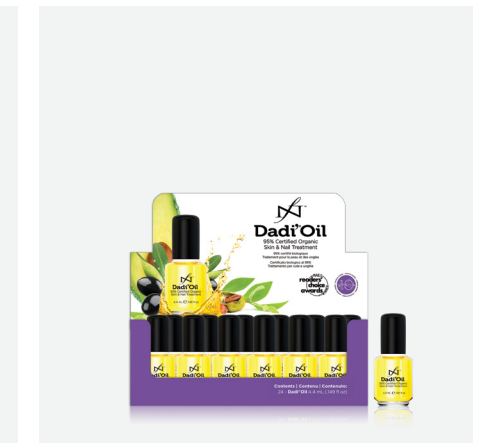
**Dadi'Oil**  
95% Certified Organic  
Skin & Nail Treatment  
14.3 mL e .5 fl oz



**DADI'OIL**  
14.3 mL / .5 fl oz  
Item# 3100



**DADI'OIL**  
14.3 mL / .5 fl oz -12 pack  
Item# 3106



**DADI'OIL**  
4.4 mL / .149 fl oz - 24 pack  
Item# 3104



**DADI'OIL**  
2.4 oz / 64 g  
Item# 3102



**DADI'OIL**  
6 oz / 160 g  
Item# 3103

“

*We love Dadi'Oil in my salon! There is always a conversation about the funny name and how it's not "just for daddies". It's a winter time must have where I live. I love that it has simple ingredients and is 95% organic, I also love that all the Famous Names products are made in the USA!*

- Karissa Geiger, Nails by Karissa, Top 25 Salon



# FAMOUS RELEAF™

85-90% of clients DO NOT need a “medical pedicure”... they want a fun, effective spa-like experience. FAMOUS RELEAF is the solution.

A year in the making, we have finally perfected a fun, luxurious and highly effective pedicure system that is nourishing for the feet and kind to the environment. We are proud to say that all RELEAF product formulations utilize as many natural ingredients from sustainable sources as possible, and we have made every effort to use sustainable packaging. All products are 100% vegan and contain zero parabens and sulfites.



*FAMOUS RELEAF™ pedicure products allow me as a professional nail tech to provide the best pedicure to all of my clients. Especially those who have problem heels, medical issues (such as diabetes), dry chronic skin, and appreciate a natural aroma of Eucalyptus.*

- Kathryn Maed, KSM Nails



# AU COMPLEX™

## Our Power Ingredient!



### Allantoin

- Found naturally in sugar beets, comfrey, chamomile, tobacco seed and wheat sprouts
- Skin Protector: used since ancient times to soothe, reduce irritation and enhance healing
- Encourages cellular regeneration
- Calming to the skin
- Super moisturizer for the skin
- Anti-Inflammatory

### Urea

- Occurs naturally in the skin's epidermis
- Moisture magnet for the skin
- Draws water into the epidermis and keeps it there
- Plays a key role in increasing the permeability of other substances into the skin
- Antimicrobial properties
- Promotes skin repair and has anti-inflammatory properties





**CBD ELIXIR**  
15 mL / .5 fl oz, Item# 3160  
60 mL / 2 fl oz, Item# 3162

Super moisturizing treatment oil packed with CBD (1140 mg per ounce) for feet to face. Use directly on the skin or as an additive to the soak, scrub and massage steps.

- Key Ingredients:**  
**Organic Hemp Seed Oil**
- Perfect carrier agent for CBD
  - Anti-bacterial & anti-oxidant
  - Sustainably grown
- CBD Distillate: Contains 4% or 1140 mg/oz of CBD**
- Known to have health wellness benefits
  - May provide muscle & joint relief
  - Rich in antioxidants
  - Has anti-bacterial properties
  - Contains Vitamins A and B
  - May provide relief from inflammation

Homecare retail opportunity



**Helpful Hint:**  
Use in your home bath with AU DRENCH™

**SOAK-A-LYPTUS™**  
250 mL / 8.5 fl oz, Item# 3166  
946 mL / 32 fl oz, Item# 3169

A Gentle, luxurious cleansing, deodorizing and hydrating soak for feet, hands & body. Contains NO water! Wonderful smell of Eucalyptol promotes calm and relaxation

- Key Ingredients:**  
**Camellia Sinensis Tea Seed Extract**
- All natural and organic ingredient derived from tea trees from the 1940's
  - Anti-oxidant
  - Reduces sebum secretion
  - Anti-microbial
- Glycerin**
- Creates increased moisture retention for softer, smoother skin

Homecare retail opportunity



**Helpful Hint:**  
For dry feet and cracked heels, use a double dose of AU DRENCH™

**AU DRENCH™**  
91 g / 3.2 oz, Item# 3172  
369 g / 13 oz, Item# 3174

We put the power of allantoin and urea in YOUR hands. You decide the % that is correct for your client. Made of 100% AU Complex™... "Our Power Ingredient That Provides a Shot of Pure Moisture Into the Skin"

- Key Ingredients:**  
**Allantoin**
- Skin Protector: used since ancient times to soothe, reduce irritation and enhance healing
  - Encourages cell regeneration
  - Super moisturizer for the skin
  - Is calming to the skin and an anti-inflammatory
- Urea**
- Moisture magnet for the skin
  - Draws water into the epidermis and keeps it there
  - Anti microbial properties
  - Promotes skin repair and has anti-inflammatory properties

Homecare retail opportunity



**Pro Tip:**  
Make sure you wait the full two minutes

**CUTI-CAL**  
124 mL / 4.2 fl oz, Item# 3177 Spray  
946 mL / 32 fl oz, Item# 3180

Rinse-free, all-in-one callus smoother and cuticle remover. Works quickly and efficiently to exfoliate dead skin cells. Great for manicures too!

- Key Ingredients:**
- AU Complex™: Our power ingredient for the perfect pedicure. Combination of Allantoin and Urea.
  - Skin protectants that attract and hold moisture in the skin
  - Provides protection from irritants and inflammation
  - Wonderful spa like fragrance

Spray on application saves time



**LOOSIN' IT FOOT FILE™**  
Single pack, Item# 3197

Custom Designed Foot File for the Professional

- Benefits:**
- When used with CUTI-CAL, safely removes excess skin
  - Double sided: one side to reduce, one to refine
  - Easy to clean and disinfect
  - Thoughtfully designed for ease of use
  - High quality stainless plates
  - Ergonomic soft-touch curved handle
  - Made from ABS plastic

Homecare retail opportunity

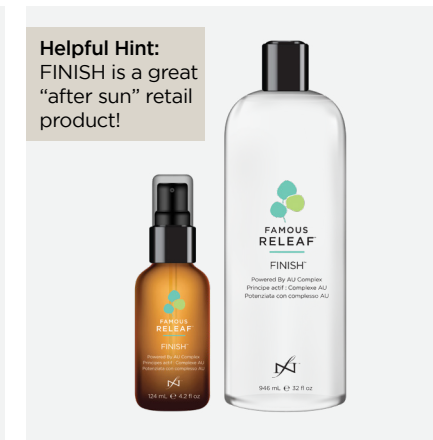


**DADI' SCRUB GOLD**  
145 g / 5.1 oz, Item# 3183  
311 g / 11 oz, Item# 3184

Our award winning Dadi' Scrub taken to the next level with AU Complex! Experience two waves of non-greasy exfoliation and moisturizing.

- Key Ingredients:**
- AU Complex™: Our Power Ingredient for the perfect pedicure. Combination of Allantoin and Urea.
  - Salt, Sugar and Pumice combine into the perfect gentle exfoliator for the skin
  - Based on our award winning Dadi' Oil with the same wonderful aroma
  - Home Care Retail Opportunity!

Tube is made from bio-degradable sugar cane



**Helpful Hint:**  
FINISH is a great "after sun" retail product!

**FINISH™**  
124 mL / 4.2 fl oz, Item# 3192  
946 mL / 32 fl oz, Item# 3194

The Perfect Finish to the Perfect Pedicure... Stimulating and refreshing self drying spray for feet, hands and face

- Key Ingredients:**
- AU Complex™: Our Power Ingredient for the perfect pedicure. Combination of Allantoin and Urea.
  - Skin protectants that attract and hold moisture in the skin
  - Provides protection from irritants and inflammation
  - Cools and refreshes skin...perfect for after workouts!

Homecare retail opportunity

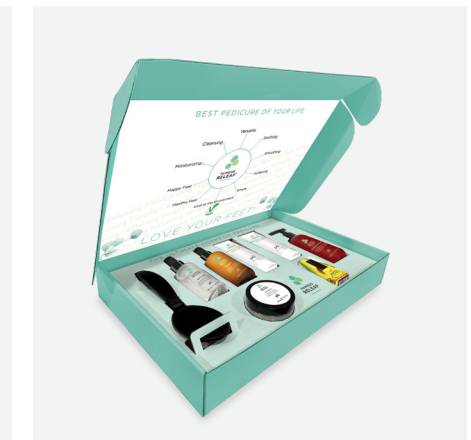


**DADI' LOTION GOLD**  
130 g / 4.6 oz, Item# 3188  
946 mL / 32 fl oz, Item# 3190

Our Award winning Luxury Dadi' Lotion with AU Complex™... A fast penetrating and non-greasy reward for feet, hands and face!

- Key Ingredients:**
- AU Complex™: Our Power Ingredient for the perfect pedicure. Combination of Allantoin and Urea.
  - Moisture retention formula increases moisture levels in the skin
  - Based on our award winning Dadi' Oil with the same wonderful aroma
  - Home Care Retail Opportunity!

Tube is made from bio-degradable sugar cane



**FAMOUS RELEAF™ STARTER KIT, Item# 5000**

- Includes:**
- 1- SOAK-A-LYPTUS™ 250 mL / 8.5 fl oz
  - 1- AU DRENCH™ 91 g / 3.2 oz
  - 1- CUTI-CAL 124 mL / 4.2 fl oz
  - 1- FINISH™ 124 mL / 4.2 fl oz
  - 1- DADI' SCRUB GOLD 145 g / 5.1 oz
  - 1- DADI' LOTION GOLD 130 g / 4.6 oz
  - 1- DADI' OIL 14.3 mL / .5 fl oz
  - Optional: CBD ELIXIR 60 mL / 2 fl oz
  - 1- LOOSIN' IT FOOT FILE™
  - 1- RELEAF Product Brochure
  - 1- RELEAF Quick Reference Guide

NATURAL. LUXURIOUS. COSMETIC. EFFECTIVE. EFFICIENT.

“ My clients love the FAMOUS RELEAF™ pedicure. It takes care of all of the dry skin issues without irritation. I also love that they do not use any artificial fragrances in their products. – Karissa Geiger, Nails by Karissa, Top 25 Salon

# LUXURY DADI'™ LOTION

A quickly penetrating, non-greasy, moisturizing hand and body lotion based on award-winning Dadi' Oil.

Our lotion makes skin very happy, soothing and moisturizing with the same alluring aroma of Dadi' Oil. Made to be used from Head to Toe.

Anyone who uses Dadi' Oil must have this lotion! It is highly recommended for in-salon hand and foot massages.

Luxury Dadi' Lotion is packed with the highest-quality oils and nutrients, including:

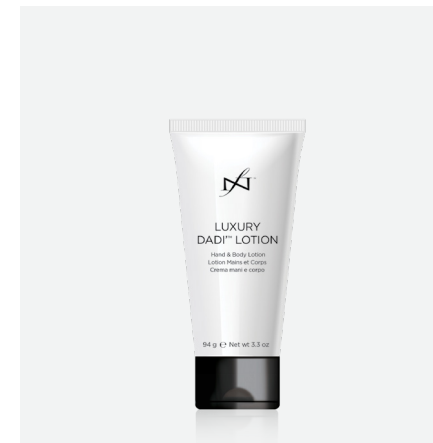
- Hyaluronic Acid
- Extra Virgin Olive Oil - Anti-inflammatory properties
- Avocado Oil - High in Vitamins A & D
- Jojoba Oil - For deep penetration
- Tocopherol (Natural Vit E) - Powerful Antioxidant

**Sulfate and Paraben FREE & Vegan**

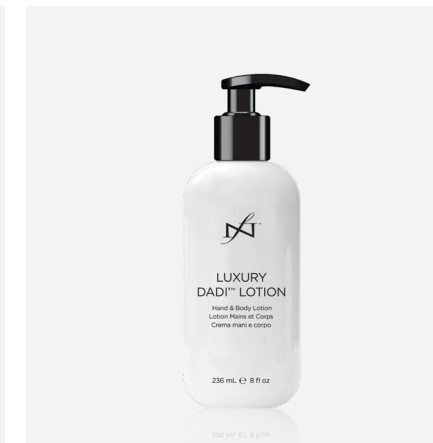
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*Luxury Dadi' Lotion is used for all of my services at the salon. It stays silky throughout my massage & penetrates quickly after completion and leaves a silky moisturizing finish. My clients love the scent & moisturized feeling Dadi' Lotion gives them. It's the perfect product to retail as husbands love it also!!!*

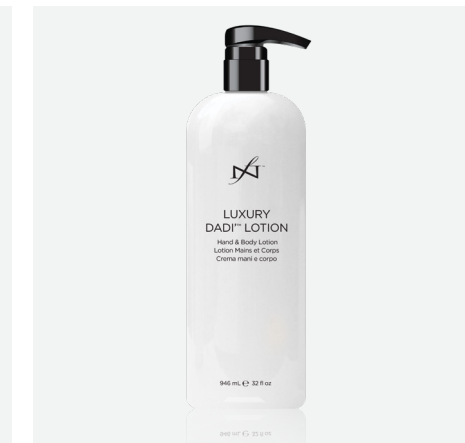
- Pam Black Gunderson  
Pam@Hair Hive,  
Top 25 Salon



**LUXURY DADI'™ LOTION**  
94 g / 3.3 oz  
Item# 3115



**LUXURY DADI'™ LOTION**  
236 mL / 8 fl oz  
Item# 3116



**LUXURY DADI'™ LOTION**  
917 mL / 32 fl oz  
Item# 3118



**FamousNamesProducts.com**

# CB-DADI<sup>®</sup> OIL + CB-DADI<sup>®</sup> LOTION

The ultimate natural hemp derived topical oil and lotion for use on skin + body + nails + joints.

CBD is derived from the Hemp Plant and has been used traditionally for thousands of years. It is known to have health and wellness benefits.

Studies have shown that CBD, an ingredient in **CB-Dadi<sup>®</sup> Oil** and **CB-Dadi<sup>®</sup> Lotion**, may be helpful for:

- + Muscle & Joint Relief
- + Relieving Discomfort
- + Keeping Skin Soft & Supple
- + Contains Powerful Antioxidants

**CB-Dadi<sup>®</sup> Oil** and **CB-Dadi<sup>®</sup> Lotion** are packed with the highest-quality oils and nutrients, including:

- + Hyaluronic Acid
- + Extra Virgin Olive Oil - Anti-inflammatory properties
- + Avocado Oil - High in Vitamins A & D
- + Jojoba Oil - For deep penetration

“

*The CBD in the CB-Dadi<sup>®</sup> Oil helps with the inflammation I have from Rheumatoid Arthritis (RA). I also have found it helpful on my sinuses by using a drop to two below my eyes and in between my eyes. I highly recommend CB-Dadi<sup>®</sup> Oil.*

- Lydian Flash, Master Nail Technician



**CB-DADI<sup>®</sup> OIL**  
14.3 mL / .5 fl oz  
Item# 3108



**CB-DADI<sup>®</sup> OIL**  
2.4 oz / 64 g  
Item# 3109



**CB-DADI<sup>®</sup> OIL**  
3.75 mL / .125 fl oz - 24 pack  
Item# 3110



**CB-DADI<sup>®</sup> OIL**  
14.3 mL / .5 fl oz -12 pack  
Item# 3111



**CB-DADI<sup>®</sup> LOTION**  
94 g / 3.3 oz  
Item# 3121



# DADI'™ SCRUB

A smooth and luxurious exfoliating and conditioning hand, face, body and feet scrub with the same aroma as award winning Dadi' Oil and Luxury Dadi'™ Lotion.

Two waves of non-greasy exfoliation: First sugar, then salt and pumice. The result is smooth, soft and conditioned skin.

Dadi' Scrub is packed with the highest-quality oils and nutrients, including:

- Sugar - Exfoliation
- Salt/Pumice - Exfoliation
- Coconut Oil - Moisturizer and Antioxidant
- Safflower Oil - Skin Cleanser and Moisturizer
- Aroma - Blend of Essential Oils

“

*I love this scrub! Your skin feels smooth and conditioned, without the oiliness. Combined with Dadi' Lotion, your skin will feel like silk.*

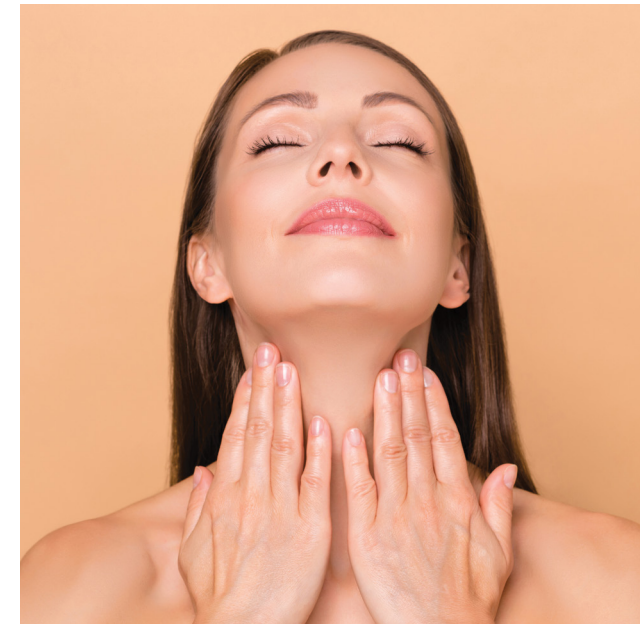
- Sonia, Manicure by Sonia



**DADI'™ SCRUB**  
94 g / 3.3 oz  
Item# 3115



**DADI'™ SCRUB**  
311 g / 11 oz  
Item# 3131



# DADI'™ LIP BALM

100% natural long-lasting conditioning balm for the lips. Instantly soothes & Moisturizes dry lips. We use sustainable beeswax.

Dadi' Lip Balm is packed with the highest-quality oils and nutrients, including:

- Beeswax - For conditioning
- Extra Virgin Olive Oil - Anti-inflammatory properties
- Avocado Oil - High in Vitamins A & D
- Jojoba Oil - For deep penetration
- Tocopherol (Natural Vit E) - Powerful Antioxidant
- Coconut Oil - Moisturizer and Antioxidant
- Aloe - Antioxidants and vitamins
- Cocoa Butter - Protective barrier, holds in moisture



*I wish this came in a bigger stick that I could rub on my whole body. It is hands down the best lip balm I have ever used, and I even get angry when I don't have it with me. You can feel the balm protecting and moisturizing your lips, but there is no waxy or thick feel to it at all. My lips have never been softer, and I am completely addicted to it.*

- Danielle Correy, Healthy Nails by Bad Kitty Claws, Top 25 Salon



# imix®

Goodbye Shaking. **Goodbye** Separation.  
Goodbye Thickening. **Hello imix®!**

- **imix®** can be used with gel polishes and lacquers that do not contain ferro magnetic materials, such as Iron Oxide and Tin Oxide
- Retains the consistency of polish and the color consistency for flawless application each and every time
- Reduces wasted polish, meaning more applications per bottle
- **imix®** kit is complete with 10 **miXers**, a **miXtractor**, and a USB cable
- We recommend buying enough **miXers** for your top 20% colors (which represents 80% of your clients)

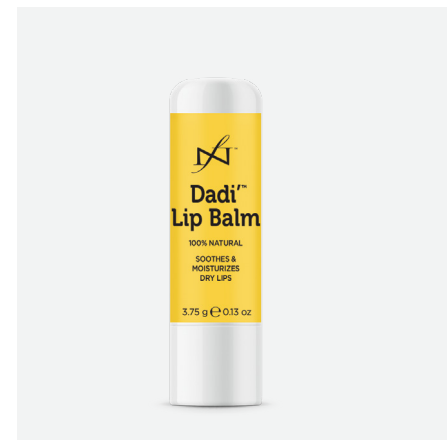
- Warranty: One year with 1600 hours of expected use
- Powered by a USB Cable
- Timer set to 5 minute auto-off, but may be programmed

Download the **imix®** instructions

[https://famousnamesproducts.com/wp-content/uploads/imix\\_Instructions.pdf](https://famousnamesproducts.com/wp-content/uploads/imix_Instructions.pdf)

**imix®** 30 second video

<https://www.youtube.com/watch?v=gEsepholjGI>



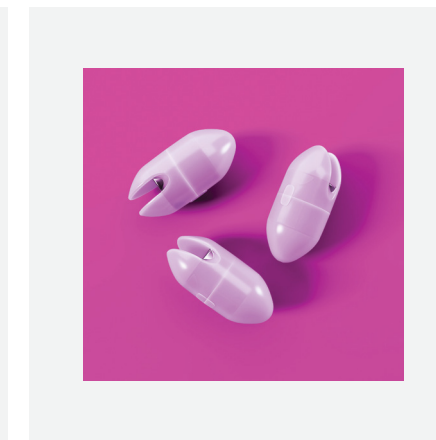
**DADI'™ LIP BALM**  
3.75 g / 0.13 oz  
Item# 3146



**DADI'™ LIP BALM**  
3.75 g / 0.13 oz -12 pack  
Item# 3145



**imix® Blending Kit**  
Item# 5052



**imix™ miXers**  
20 pack miXers, Item# 5054  
50 pack miXers, Item# 5056

## imix® INSTRUCTIONS

- Drop a **miXer** into your bottle push the function button and place on to the **imix®**
- Watch as the **imix®** blends and develops polish (or gel) back to it's true colour

**\*For Ferro Magnetic containing Gel Polishes and Polishes, the miXer should be removed as soon as blending is completed...do not store miXer in the bottle**

**\*For small bottles (7mL) like Shellac™, remove the BB's to prevent brush damage and improve blending**

# EDUCATION

## Certified Nail Professional Program

Become an IBX<sup>®</sup> SYSTEM Certified Nail Professional. Gain expert advice and training taught by Famous Names Co-Founder and industry leading expert Linda Nordstrom. Education is the key to success! The training is fun, interactive and informative! You will become certified in IBX<sup>®</sup> and gain a wealth of training and knowledge. Students will be taught the product knowledge, application and marketing of the Famous Names Products.

Famous Names also offers a variety of ways to receive education for FREE! Either at shows throughout the US or on-line classes that are held monthly!

Visit [FamousNamesProducts.com](http://FamousNamesProducts.com) for course schedule or call Marti at 858-779-1513.



*IBX training has been so valuable for our entire staff. We've done them in person and on-line, and they are equally valuable. This is one of the most advanced products and trainings offered - we've literally worked miracles with clients using IBX.*

- Carla Hatler, Lacquer LLC

## SCAN CODE



For access to Famous Names:

- Certification Courses
- Educational Videos
- Product Information
- ...And More

# MARKETING

## The IBX<sup>®</sup> SYSTEM with these ideas and tips Creating Nail Strength From Within

### PRICING

- Easy to price as an add-on or create a "deluxe" manicure/pedicure pricing level

### FAMOUS NAMES HELPFUL TOOLS

- Table Tent
- IBX<sup>®</sup> and Dadi<sup>™</sup> Oil Look Book
- FamousNamesProducts.com website
- Famous Names IBX<sup>®</sup> Consumer Video
- Social Media suggested posts



*My salon focuses on restoring beauty by promoting the health of skin and natural nails. IBX<sup>®</sup> pairs into my business model as it effectively strengthens and maintains the health of my client's nails. This is one of my staple services which I love. I encourage IBX treatments with all of my nail services as a healthy upgrade that only adds a few minutes to the appointment. I also truly love how IBX has maintained health and promoted the growth of nails while wearing enhancements.*

- Danielle Correy, Healthy Nails by Bad Kitti Claws, Top 25 Salon



- 1 Nail plate **BEFORE** IBX<sup>®</sup> SYSTEM treatment
- 2 Nail plate ready for bi-weekly treatments
- 3 Nail plate ready for three week treatment







*Thank you Jim and Linda Nordstrom  
for bringing such a high quality line  
of products to our industry.*

*- Kathryn Maed, KSM Nails by Karissa*



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