



IBX[®] SYSTEM

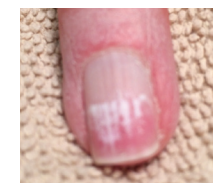
IBX[®] is a revolutionary two-part system that toughens the natural nail from WITHIN so that it can grow on it's own. It also acts as a "protective shield" inside the natural nail under all gel polishes.

IBX[®] works by fusing the nail's top layers together by creating an inter-penetrating polymer network that becomes a permanent addition to the nail.

The IBX[®] SYSTEM is a service based product to use on your clients and provides you with incremental revenue as an add-on service.

Famous Names has a complete educational program (on-line and in person) so you may master it's use and maximize results.

IBX[®] is a HEMA FREE product.



After gel polish
Soak off



FamousNamesProducts.com



*BEST WAY TO
TRY THE SYSTEM*

IBX[®] SYSTEM Duo Pack
IBX STRENGTHEN
10.4 mL / .35 fl oz
IBX REPAIR
7.4 mL / .25 fl oz



IBX[®] MINI PACK
IBX STRENGTHEN
3.75 mL / .125 fl oz
IBX REPAIR
2.7 mL / .09 fl oz
Dadi[®]Oil
3.75 mL / .125 fl oz



IBX[®] REPAIR
7.4 mL / .25 fl oz



IBX[®] STRENGTHEN
10.4 mL / .35 fl oz

“
*AMAZING DIFFERENCE...
WOULDN'T BELIEVE IT HAD I
NOT SEEN IT MYSELF.*

-ELAINE WATSON

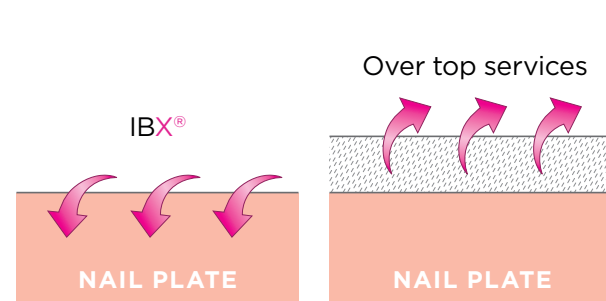
”



PROTECT
GROW
STRENGTHEN
REPAIR
SMOOTH

IBX[®] SYSTEM

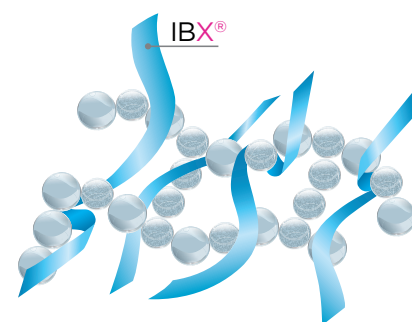
Your **own** longer, more beautiful natural nails!
A nail revolution that **perfects** what nature always intended.



WHAT MAKES IBX[®] DIFFERENT AND UNIQUE?

IBX[®] is the first treatment of its kind — a toughener that works **INSIDE** the nail plate, instead of an enhancement that just sits on top.

IBX[®] penetrates into the upper layers of the nail plate, but then cross-links to itself and not to the keratin in the nail plate. Unlike other formaldehyde-based products, IBX[®] gives you flexible nails instead of brittle ones.



Upon curing, IBX[®] locks in to form an IPN (Interpenetrating Polymer Network) within the upper layers of the nail plate.

That IPN, a permanent addition to the nail plate, is the foundation of the IBX[®] magic that encourages natural nail growth and protects nails underneath Gel Polish.

IBX[®] is a HEMA FREE product.

BENEFITS

OF THE IBX[®] SYSTEM

WE'RE DONE HIDING PROBLEM NAILS — so we've found a way to really **HELP** them. The UV/LED curable technology in IBX[®] penetrates into the upper layers of the nail plate to toughen and protect weak nails, as well as fix chronic imperfections.

Here's what to expect...

UNDER GEL POLISH/ALL NAIL ENHANCEMENTS

- Creates a protective shield for the natural nail, safeguarding it against the Gel Polish removal process (IBX[®] STRENGTHEN).
- Reduction of surface-based "white spots" (IBX[®] REPAIR).

AS A NAIL GROWTH TREATMENT

- Repair of severe or chronic nail damage that would typically prevent nail growth (IBX[®] REPAIR).
- Internally toughens the nail plate to allow for growth (IBX[®] STRENGTHEN).
- Fills up grooves to smooth the nail plate.
- Improves natural nail color and appearance.

TO THE NAIL PROFESSIONAL

- Increased revenue from what has become the ultimate add-on service. **Healthy nails, happy customers!**



BENEFITS

“
IBX HAS TAKEN MY BUSINESS TO ANOTHER LEVEL. AFTER JUST ONE OR TWO TREATMENTS, MY CLIENTS SHARE THE EXPERIENCE WITH THEIR FRIENDS. THAT WORD-OF-MOUTH HAS GOTTEN ME MORE CLIENTS.. I TELL EVERYONE ABOUT THIS PRODUCT. IT NEVER LETS ME DOWN.

—WENDY, NAIL PROFESSIONAL

FamousNamesProducts.com



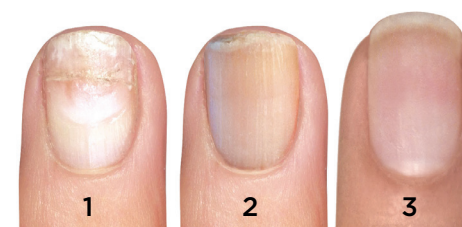
EDUCATION

CERTIFIED NAIL PROFESSIONAL PROGRAM

Become an IBX® Certified Nail Professional. Gain expert advice and training from our highly acclaimed nail experts. Education is the key to success! The training is fun, interactive and informative covering IBX®, IBX™ BOOST Dadi® Oil, Luxury Dadi™ Lotion, Dadi™ Scrub and Cinnatize™! You will become certified in IBX®, and gain a wealth of training and knowledge. Students will be taught the product knowledge, application and marketing of the Famous Names Products.

Famous Names also offers a variety of ways to receive education for FREE! Either at shows throughout the US or on-line classes that are held monthly!

Visit **FamousNamesProducts.com** for course schedule or call Marti at 858-779-1513.



- 1 Nail plate **BEFORE** IBX SYSTEM treatment
- 2 Nail plate ready for bi-weekly treatments
- 3 Nail plate ready for three week treatment

FamousNamesProducts.com



REQUIRED PURCHASE

Purchase of the IBX® Starter Kit is required for course registration, the class is **FREE**.

IBX® Starter Kit Contains:

- 1 IBX® SYSTEM Duo Pack
- 1 IBX® BOOST Duo pack
- 1 Dadi'Oil .5 fl oz
- 6 Dadi'Oil .125 fl oz
- 2 Cinnatize 1 fl oz samples
- 1 Luxury Dadi™ Lotion 2 fl oz
- 2 Dadi™ Scrub 1 oz samples

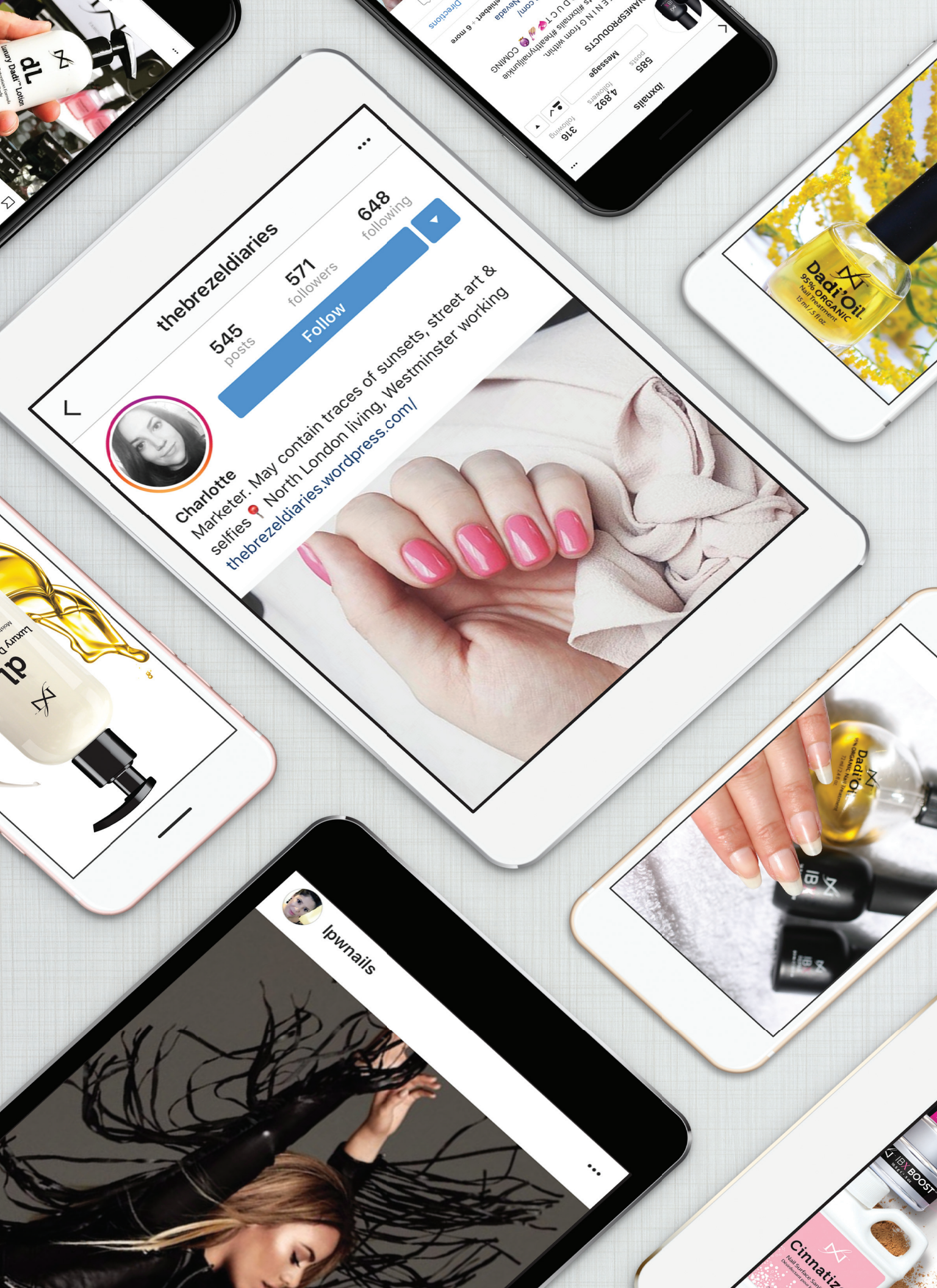
Marketing Materials

There will be some free goodies also added into your kit!

“
IBX TRAINING HAS BEEN SO VALUABLE FOR OUR ENTIRE STAFF. WE'VE DONE THEM IN PERSON AND ON-LINE, AND THEY ARE EQUALLY VALUABLE. THIS IS ONE OF THE MOST ADVANCED PRODUCTS AND TRAININGS OFFERED - WE'VE LITERALLY WORKED MIRACLES WITH CLIENTS USING IBX.

-CARLA HATLER, LACQUER LLC





MARKETING

THE IBX® SYSTEM WITH THESE IDEAS AND TIPS

CREATING NAIL STRENGTH FROM WITHIN

IDEAS AND TIPS

- The IBX® SYSTEM was named #1 Favorite Strengthener or Treatment 2014, 2015, 2016, 2017, 2018 NAILS Magazine Readers' Choice Awards.
- IBX® was the #1 Nail Strengthening Product by NailPro.
- Offer the first service for free.
- Tell clients that IBX® is a MUST for healthy nails.
- When a client calls for a Gel Polish or natural nail . manicure, always ask, "Is that with or without IBX®?"
- Show your clients our before/after sheets.
- Buy four treatments and get the fifth for free!

PRICING

- Easy to price as an add-on or create a "deluxe" manicure/pedicure pricing level

FAMOUS NAMES HELPFUL TOOLS

- Table Tent
- IBX®, IBX® Boost and Dadi'™ Oil Look Book
- FamousNamesProducts.com website
- Famous Names IBX® Consumer Video
- Window Cling
- Social Media



FamousNamesProducts.com

IBX® TREATMENT SUGGESTED PRICING

FIRST application as a:	ON-GOING application as a:
NAIL STRENGTHENER	NAIL STRENGTHENER
Add \$8-15 to base Manicure service price	Add \$5-10 to base Manicure service price
UNDER GEL POLISH	UNDER GEL POLISH
Add \$8-15 to base Gel Polish service price	Add \$5-10 to base Gel Polish service price



MARKETING

“ I USE IT FOR EVERY CLIENT... I CHARGE \$15 – 20 FOR THE 1ST TREATMENT THEN \$10 FOR MAINTENANCE. I MARKET-ED IT THROUGH FACEBOOK AND JUST BY MY CLIENTS THROUGH TESTIMONY, I HAVE A FULL CLIENTELE BASE TO WHERE I AM BOOKED 3 WEEKS OUT!!! IT ADDS AN EXTRA 20 MINUTES TO MY SERVICE BUT I AM OK WITH IT BECAUSE I AM ALL ABOUT HEALTHIER NAILS.

–RIZALYN A., NAIL PROFESSIONAL

