INTRODUCING
Famous Names’ revolutionary NEW

IBX™ SYSTEM
CREATING NAIL STRENGTH FROM WITHIN
THE IBX SYSTEM

PROTECT YOUR NAILS
Protective Nail Shield Under All Gel Polish

GROW YOUR NAILS
Natural Nail Strengthening System

BEFORE AND AFTER

PROTECT YOUR NAILS

LISA G
Lisa G began with deep grooves running vertically down her nails. See the difference after only two treatments.

LISA C
Her ring finger was damaged in an accident 10 years before, and would never grow out. This is just two treatments.

BEFORE IBX
AFTER IBX

GROW YOUR NAILS

MARCELLA
Marcella's nails had severe delamination from overuse and destructive housework. After shows 15 treatments.

BEFORE IB
AFTER IB

BEFORE IBX
AFTER IBX

IBX™ THE TRUTH IS IN THE PHOTO
All photos are unaltered.

NORA
Nora wore hard gel enhancements for 25 years, leaving her with severe damage and paper thin nails after removal. This is 14 treatments’ worth of work.

BEFORE IBX
AFTER IBX

BEFORE IB
AFTER IB

THE IBX SYSTEM

1 system, 2 products, 2 revolutionary uses

IBXnails.com | +1.858.779.1513 | +1.877.235.1141

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YOUR OWN LONGER, MORE BEAUTIFUL NATURAL NAILS!

A NAIL REVOLUTION THAT PERFECTS WHAT NATURE ALWAYS INTENDED

IBX is the first treatment of its kind. This penetrative toughening system works inside the nail instead of sitting on top like traditional nail services. The IBX application process is designed for ultimate penetration into the nail plate. (Apply like polish, and penetrate into the nail with heat. Blot the excess. Cure with your favorite LED light. It’s as simple as that.)

IBX is a new kind of salon service, offering professional help for weak and damaged nails. This intensive strengthening treatment works so you can build up length and durability, starting from the INSIDE OUT.

Intensive Repair Treatment

WHAT IS IBX REPAIR AND WHAT DOES IT DO?

Think of IBX as a built-in insurance policy for Gel Polish clients, simultaneously toughening the natural nail and protecting against frequent and potentially damaging removal. Especially for continuous wear clients, IBX offers the level of strength and safety their natural nails deserve.

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What is IBX™ and what does it do?

IBX is the workhorse of the IBX System

• It completes the formation of the IPN within the nail plate.
• It toughens the nail plate by fusing together the upper layers, providing strength and protection.
• A full coat is always applied, whether for Gel Polish protection or to grow natural nails.
• Cured with an LED light.

How is IBX applied?

• Apply like polish
• Penetrate with heat (lamp with 75 watt bulb or a small blow dryer)
• Blow with lint-free square
• Cure with your favorite LED light

Benefits of the IBX™ System

UNDER GEL POLISH

• Creates a protective shield for the nail (IBX).
• Reduction of “white spots” (IBX Repair).

AS A NAIL GROWTH TREATMENT

• Repair of severe nail damage to set the stage for growth (IBX Repair).
• Toughens the nail plate to allow growth (IBX).
• Fills up grooves to smooth the nail plate.
• Improves natural nail color and appearance.

TO THE NAIL PROFESSIONAL

• An add-on service to increase revenue. Healthy nails = Happy Customers!

One of our IBX field testers is already making an extra $5,000 a year from the IBX System! She has converted 96% of her clientele (all Gel Polish clients) into IBX believers—and all she has to charge them is a $5 upsell.

Donna R.

See the difference after 7 applications? This ‘Severely Bad’ test client required weekly applications at the start.

Before & After

Before IBX System treatment

Nail plate

After IBX System treatment

Nail plate

BEFORE & AFTER
**PROTECT YOUR NAIL PLATES**

**HOW OFTEN DO I APPLY IBX™ UNDER GEL POLISH?**

Apply the IBX System after every Gel Polish removal for safer Gel Polish wear and better nail care and protection.

**AS A NATURAL NAIL GROWER, PRESCRIBE AS FOLLOWS:**

1. **ONCE WEEKLY**
   - Damaged and very thin nails
   - Deteriorated and peeling free edges
   - Severely ridged and brittle nails
   - After enhancement removal!

2. **EVERY TWO WEEKS**
   - Nails that are on the road to recovery
   - Difficulty with nail growth
   - Heavily grooved nails

3. **EVERY THREE WEEKS**
   - Maintenance mode to keep nails in good condition
   - Enhance polish wear
   - Beautiful nails with no polish

**SUGGESTED PRICING**

- **FIRST application as a:**
  - 15 min
  - NAIL STRENGTHENER
    - Add $10-15 to base Manicure service price
  - ONGOING application as a:
    - 10 min
  - NAIL STRENGTHENER
    - Add $10-15 to base Manicure service price

**INCREMENTAL TIME OF SERVICE**

- IBX 60-70 full set applications
- IBX REPAIR 50-60 full set applications

**NUMBER OF APPLICATIONS PER BOTTLE**

- IBX 9.5 mL / .33 fl oz
- IBX REPAIR 14.3 mL / .5 fl oz

**Duo Pack**

- one each IBX 0.5 fl oz, IBX REPAIR .33 fl oz

**IBX REPAIR**

Intense treatment to target imperfections and weaknesses that prevent natural nails from growing long. Also used to improve nail plate integrity under any Gel Polish Coating.

- Use in addition to IBX to treat particularly weak, thin, and damaged nails.
- Can be used for specific damage repair. OR as a complete protective shield under Gel Polish. 50-60 applications of 10 nails per .33 fl oz bottle (50.37/applicaton)
- 36 month shelf life

**IBX SYSTEM DUO PACK**

Revolutionary two-part system that allows natural nails to grow readily on their own. Also used to improve nail plate integrity under any Gel Polish Coating.

- Put the power of IBX to work for your clients and offer a complete, professional strengthening salon service.
- 36 month shelf life

**FIRST application as a:**

- 15 min
- NAIL STRENGTHENER
  - Add $8-10 to base Gel Polish service price
  - Add $8-10 to base Manicure service price

**INCREMENTAL TIME OF SERVICE**

- IBX 60-70 full set applications
- IBX REPAIR 50-60 full set applications

**NUMBER OF APPLICATIONS PER BOTTLE**

- IBX 9.5 mL / .33 fl oz
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**Duo Pack**

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**IBX REPAIR**

Penetrating toughening agent that fuses together the nail’s top layers to keep your nails strong so that they grow long! Also used to improve nail plate integrity under Gel Polish Coating.

- Use to toughen and grow natural nails, or to insure nail plate integrity under nail enhancements.
- Applied just like polish, LED Light curable.
- 60-70 applications of 10 nails per .5 fl oz bottle (50.37/applicaton)
- 36 month shelf life

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THE NEXT GENERATION OF AWARD-WINNING NAIL PRODUCTS

Our Mission Statement

For a product to be a “FAMOUS NAME” it must be the best in class. We will only introduce the best.

We are a company dedicated to selling only to the Nail Professional.

We are committed to our partnership with the Nail Professional. Your industry is our industry—let’s make it the best it can be together!